

EUROPEANlife.®

B U S I N E S S & L U X U R Y

MEDIAKIT 2024

EuropeanLife is a multi channel media agency for Business & Luxury with many media tools magazines and events. Our strong brand will help you reach your target audience and present you in many ways to your potential client. Get a membership to get your brand, your business in the right community and take the benefits of joining our Business & Luxury community.

WWW.EUROPEANLIFEMEDIA.COM





Our vision

The vision of EuropeanLife Media is that promotion is only effective if done in many ways, many times, over a longer period of time and as close to the client as possible. We make packages for our clients using various media tools in multiple channels with a custom made offer to reach your target audience in the best way.

Let us make you a package that fit your goals!

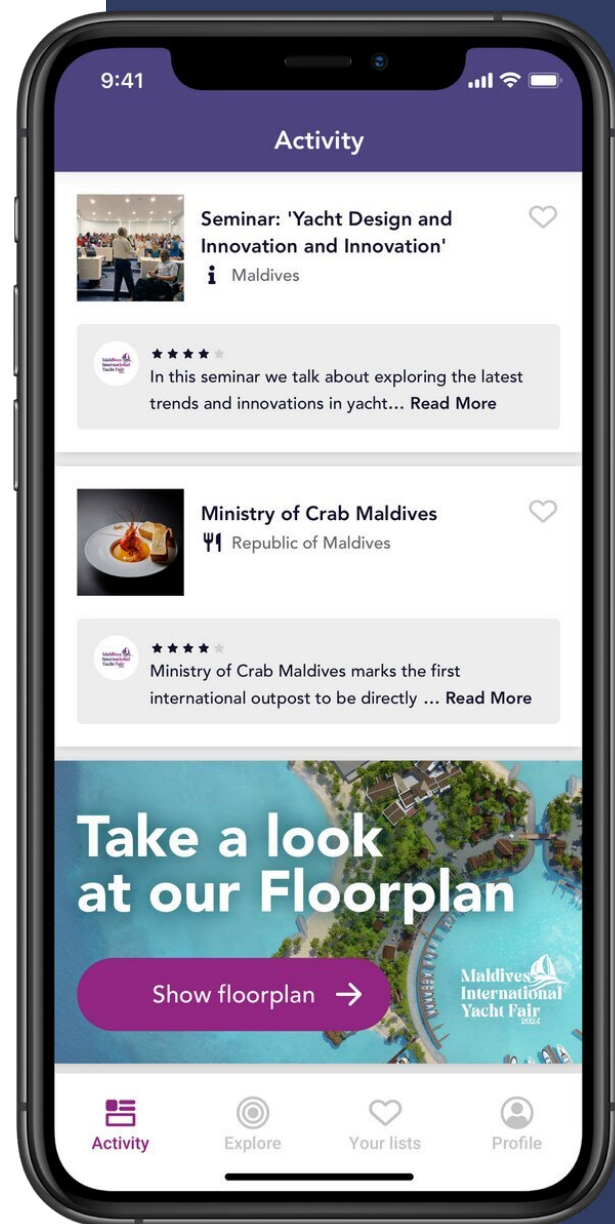


MAGAZINE; BUSINESS & LUXURY

We publish a global public magazine: EuropeanLife; Business & Luxury. EuropeanLife Magazine: Business & Luxury is a professional luxury magazine for brands, businesses, and events to be shown on an international stage of Business & Luxury. This magazine is promoted in all our channels for 6 months, shared on the website and social media with a reach of 8MLN+

Magazines can also be custom made for brands or events

8MLN+



EuropeanLife MEDIA APP

Your own Media app connected to europeanLife promotion channels



- ✓ connect with your clients, your network and build your own community
- ✓ Increase your income through affiliate
- ✓ Present your product, your collection and give offers to increase your sales.
- ✓ Promote your brand directly on EuropeanLife Promotional channels

Fixed price per month/year

Incl. exclusive promotional package ready in 3 weeks!

Ready in 3 weeks!

GET IT ON Google Play | Download on the App Store

EUROPEANLIFE MEDIA APP

EUROPEANLIFE MEDIA APP

The EuropeanLife Media app is your ultimate companion for connecting exhibitors, visitors, and networks all under on roof. Elevate your brand or event success by leveraging the power of this dynamic platform and its array of features designed to enhance engagement, boost income, and amplify visibility. A white label app designed for your brand with a year going promotional package of EuropeanLife on the side.

- Connect and Thrive
- Unlock Affiliate Income
- Direct Promotion
- Be the Highlight
- Transparent Pricing
- **Ready in 3 weeks**





BUSINESS & LUXURY PODCAST

Our podcast is an open space for news, networking, information and lots of inspiration in Business & Luxury Industry for entrepreneurs, brand owners, investors and luxury lovers. Get to know people, travel with us to events and join our community. Promote your brand or event and get new leads for your sales. Our podcast is a great tool in combination with our publications.

Promotion of our podcast is done every monday and they will be visible on our website. all podcasts part of a brand campaign will be promoted with priority. we are present of many podcast platforms.



Spotify



Google podcast



Apple podcast



Podcast addict



IHeart Radio

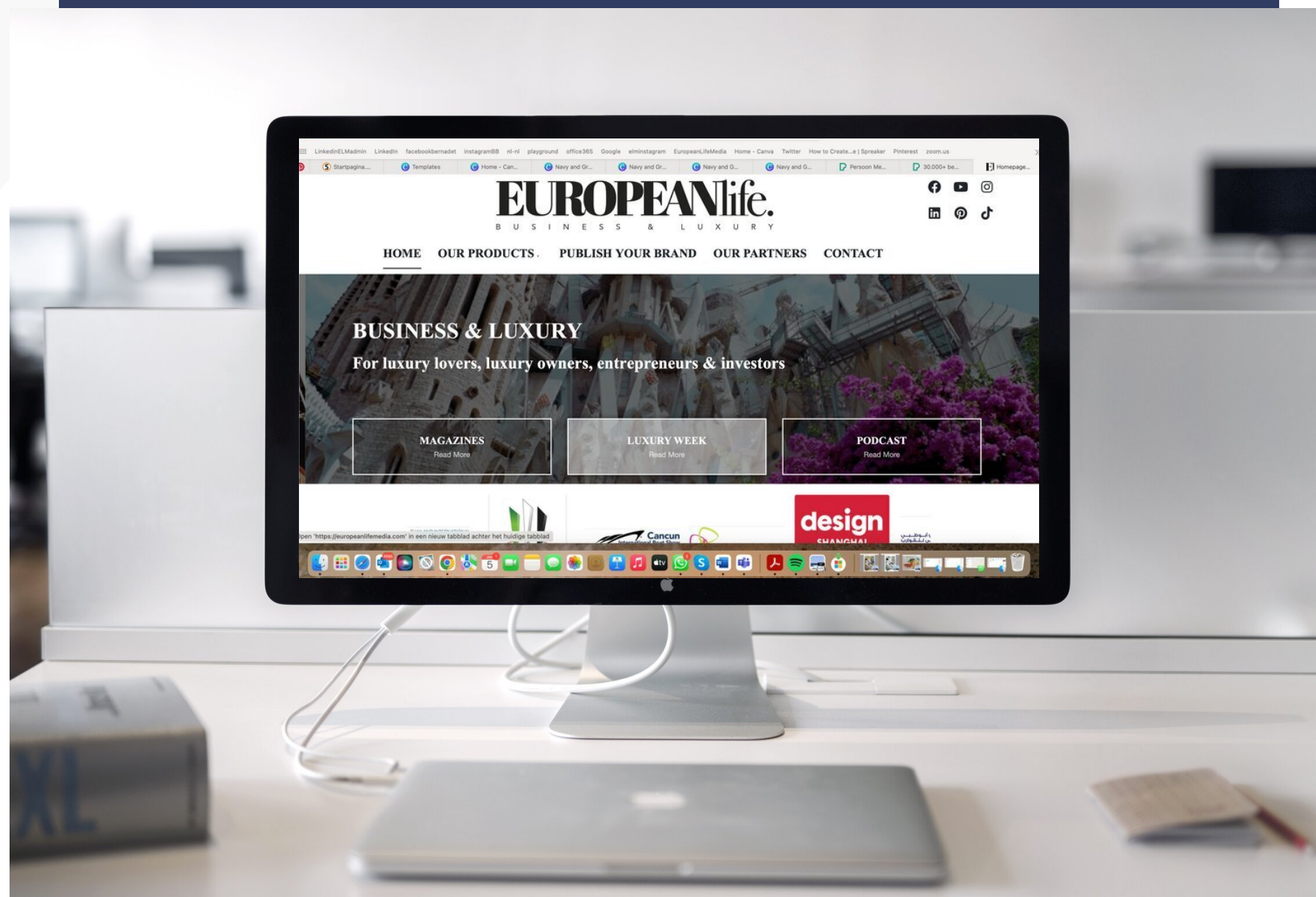


SOCIAL MEDIA & LUXURY GROUPS

At EuropeanLife, we create personalized promotional strategies for our clients to ensure that they are seen in the perfect target market with the most desired locations and client profiles. Our content and promotional campaigns are aimed at a consumer audience in the industry. This includes active readers with luxury lifestyles who are interested in knowing about brands, events and relevant news to make informed product and service purchases. We also target an audience looking to network with potential business partners and grow their reach.

Our social media is always a part of a campaign or publication. All our magazines and articles are shared with 82 Luxury groups for free with a total of 8MLN+

8MLN+



WEBSITE

All our content is published on our website and shared on our promotional channels. We have a 50K+ visitors a month. Because of our different magazines and events we have many cross promotional opportunities. Our website bring all our content, tools and audience together.

Our clients will always be a part of this platform and get the opportunity to present themselves in the best way.

promotion opportunities

advertisement

blogs

banners

podcast

50K+

EUROPEANLife Events.

EuropeanLife is partners with many Tradeshows and Summits all over the world. This gives us the opportunity to be in the right target group of every tradeshow. There is no doubt that EuropeanLife is now a well known brand in the promotion of Business and Luxury and be seen in the targetgroup that our clients are looking for.

Our partners in Tradeshows and Events work with us closely to get the best out of the industry. This makes it possible to send our publications in many different media channels. A great opportunity to be part of.





MEDIATEAM & INFLUENCERS

Are you looking to reach an audience and create an impact? Our media team and influencers will help you to take your promotion to the next level!

Over the years our team of influencers and content managers are invited to many promotional campaigns and events around the world.

Our experienced team offers an affordable way to get incremental content to the right audiences, using strategies designed to engage and excite them. With our many media tools and a reach of 8MLN+ in many channels we reach your audience in the most professional way.

With genuine content and an understanding of current trends, they're the perfect fit for getting your promotion the attention it deserves.

Contact us today to get started.



FROM FASHIONISTAS TO CELEBRITIES, THALE BLANC HAS ITS FANS EVERYWHERE!

In an era of ubiquitous fashion, carrying a nice stylish handbag has a lot to say about your personality. You can't escape it since it complements your style to a great extent. But you can definitely make it easy for yourself by taking a look at what the renowned Indian-born Los Angeles-based designer Deborah Sawat's luxury accessories brand Thale Blanc has to offer in-variety and buying one at last. In a way, you will feel enriched by her fabulous handbag collections making the headlines globally. Sawat spent much of her time in couture and fine jewelry before she embarked on accomplishing a different kind of mission primarily to create a luxury, timeless accessory collection that would go a long way in adding a refreshing look to this otherwise not-so-happening segment. "I was looking forward to design a collection that was somewhat different to most designers especially when it came to seeking the market. Items that would later be sanctified as pieces of art, which is meticulously expressed in my evening bags and elegant, sophisticated day bags inspired by Audrey Hepburn," she said. With the aim of learning the craft of it, she went on to study at the Fashion Institute of Design & Merchandising and then at the Gemological Institute of America raising Sawat's inner desire to design her own collection of couture jewelry. Tala. Since she had designed amazing works of art for renowned fashion labels like Roberto Cavalli,



DEBORAH SAWAT, FOUNDER OF THALE BLANC.

Gianfranco Ferré and Valentino and thus constantly surrounded by sheer glamour, Sawat was in the right place at the right time to launch her brand. Or let's say she couldn't have gone down a different path. Founded in 2010, Thale Blanc has garnered a lot of praise from women across the board including celebrities such as Jennifer Lopez, Kerry Washington, Zendaya, Gigi Hadid, Rita Ora and many more. "I'm pleased to have them as my clients. I would like to see Jennifer Lopez continue to wear my brand," she said. In today's world, celebrity endorsements certainly do have tremendous influence on the brand success trajectory. In the words of Sawat, it's one of the best and most effective strategies to gain recognition for your brand in a short span of time. "It reaches a wider audience and hence builds brand equity. That's why every brand seeks to indulge in it for better results," she said.



HER INSPIRATION AND VISION

While her treasures of inspirational ideas are mostly derived from architecture and history, India (where she was born) has always factored particularly its artistry of couture hand embroidery in her collections. To pursue her passion, she has been one for



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SPECIAL OFFER



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OFFER
€49,95**

This is a limited offer soget your Special offer NOW

MEMBERSHIP PLATFORM

EuropeanLife Membership Platform is an inspiring community of experienced entrepreneurs, brand owners and investors in business and Luxury Industry. We welcome individuals and companies to join our platform and expand their business in many ways. EuropeanLife is the NR. 1 Business & Luxury platform with a global magazine, an active website, a podcast and many platforms around it. we promote, present and publish in the right circles.

Your benefits

- Immediate access to an entrepreneurial network, influencers and decision-makers in business & luxury Industry
- An opportunity to align your brand with complimentary companies at the top end of the luxury market
- The ability to leverage our network, discover new business opportunities and explore collaborations.
- An opportunity to promote your business to other members and the network's wider reach via social media promotion.
- Get exclusive knowledge of branding, promotion, and business topics in our library
- An opportunity to present your own brand or create joint luxury events or workshops with other non-competitive companies and an opportunity to present and promote your business to the right audience.
- Exclusive opportunity to be a participant of BEST BRAND 2024. An contest with an luxury magazine and an award winning promotion package for you to take part in.
- An opportunity to become part of the collective voice of the luxury property industry and help change it for the better



BEST BRAND AWARD

Best Brand 2024 is a group of global brands, companies, events and business people that we recognize as high level operating or eye-catching in the business- and Luxury Industry.

They will be promoted by EuropeanLife Media on our website and in a special Magazine that will be made every year in November/December. In the different r

This magazine will be promoted and shared in many channels and will be an important part or EuropeanLife Media.

Our Best Brand community gives a great deal of status and recognition in the industry and being part of it will give our brands an opportunity to be seen on a higher level.

The Best Brand 2024 magazine will be promoted in a global campaign every year. It will also be shared in our Business & Luxury channels with a reach of 8MLN+ right in the hands of your targetgroup.

A great way to expand your brand in the right circles and build their trust and loyalty.



LET US MAKE YOUR CONTENT

At EuropeanLife we understand that professional content with a strong tone of voice is essential for any campaign. After 20 years of experience working with many different brands and being a active part of global Business & Luxury industry we understand your client, your target and your market.

With this experience and our professional team we love to make your campaign materials.

EuropeanLife is an integrated agency for your visibility worldwide!

Talk to us and let's stand out in your campaign.





CROSS PROMOTIONAL OPPORTUNITIES

For our client we make custom made offers with a mix of tools and distribution channels to reach their target audience and be seen in the most professional way in many different channels, over a longer period of time and as close to the client as possible.

Get in touch for the right package:
sales@europeanlifemedia.com