

INFORMATION INVESTORS PACKAGE

EUROPEANlife. Tradeshow.

SEPTEMBER 2022



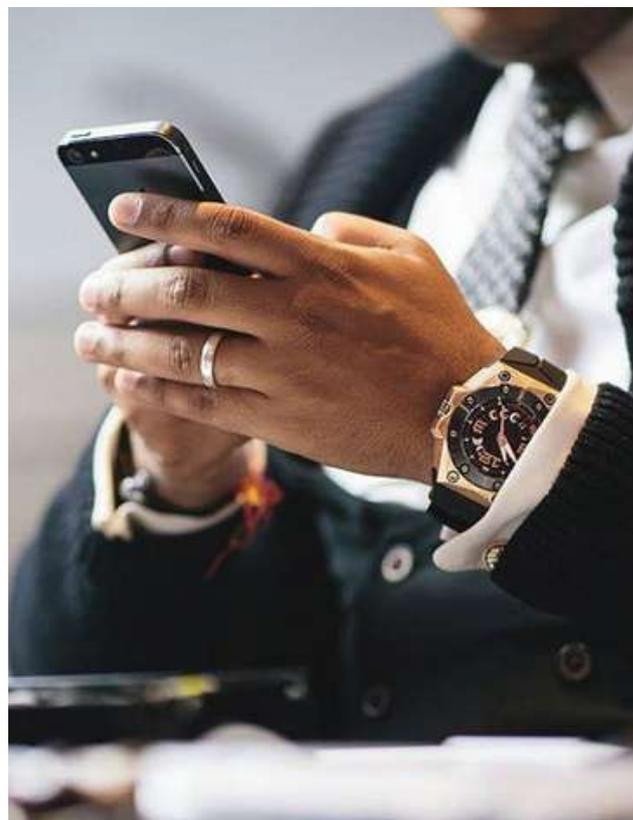
EuropeanLife – Passion for Luxury will host a major luxury event; **EuropeanLife Luxury Tradeshow** in September 2022 in Barcelona. This event will offer an epicentre and networking point for luxury brand owners, investors, decision makers, influencers and luxury lovers. Our tradeshow will be organised with EuropeanLife Luxury Week Barcelona 2022. A city event organised in collaboration with Barcelona Tourism.

We invite investors and companies to explore new markets, identify the latest developments in the luxury industry and breathe new life into one of the most effective sales, marketing and communication opportunities. Our tradeshow will bring together leading vendors and decision makers in specific markets to create an opportunity to demonstrate new trends, products and services to those who will use, specify and purchase them, thereby, enabling participants to establish market recognition and potential for their products and services.

Our luxury events are a clear example of how brands and retail can profit from being part of a conglomerate like EuropeanLife Tradeshow and take advantage of access to an exclusive global network of suppliers, capital and professional talent, amongst others. Partnering with Barcelona Tourist organisations and the city Barcelona will able us to host a unique International event on the northeastern coast of Spain and offering participants exclusive exposure to the international press.

You will benefit from:

- **Tradeshow Presentations:** High-end luxury brands and services will present their products to the public.
- **Investor Plaza:** A B2B meeting place where brands can pitch and meet investors. We work with investor clubs from Europe, Asia and the USA.
- **Runway:** A professional way for fashion and design industry representatives and connoisseurs to present their collections to the public.
- **Auction:** Our online auction will make it possible for all brands and visitors to sell and buy luxury items at the event.



- **Conference:** There will be conference opportunities for presentation with VIP guests and one-to-one meetings.
- **International Press:** The press will be present during the four days of the trade show, in person, online and on broadcast.
- **Event Magazine:** We will produce a prestigious magazine to present our partners to luxury distribution channels worldwide for 6 months. Our partner will be presented in a VIP insert in this magazine.
- **Reach:** EuropeanLife is a media agency working with Luxury brands, events, and entrepreneurship worldwide. With 15 years of working with many partners around the world we are, without a doubt, an interesting partner in investors industry. We believe that promotion is the biggest asset to find the right partner. We function as a marketing tool to showcase our allies and clients on the global lens, to an audience of 8 MLN in the luxury industry alone.

We are active in the most popular online platforms and we have our VIP distribution channels to connect with the most important players in the sector.

Exclusive Partners

For this event we are selecting an exclusive group of partners and investors who will be presented on all our materials and will be given VIP opportunities on this event and in our global approach for our EuropeanLife tradeshow and Luxury Week Barcelona 2022.



Are you interested in this partnership please connect with us and leave your name, company and phone-number at sales@europeanlifemedia.com and we will be in touch with you asap.

